

In partnership with the Norfolk Virtual School we are pleased to welcome author and independent educational consultant Rachel Macfarlane (Obstetrics for Schools, The A to Z of Inclusion, Making School Unmissable) to lead a day exploring how we support our most vulnerable pupils or 'Underserved Learners'.

During this in-person training day, Rachel will examine why vulnerable or Underserved Learners typically attain and progress less well than their more advantaged peers, and more importantly, challenge the inevitability of this situation.

- Addressing assumptions and assuring aspiration
- Adapting language and terminology
- Forensic use of data
- Smart and ambitious target setting
- Forging deeper relationships
- Building belonging
- Considering purpose
- Sharing successes to build status and self-efficacy.

Rachel will share a wide range of high impact case studies, practical strategies and adaptable techniques from schools which have embedded an 'equity rather than equality' approach and created cultures in which all learners thrive.

Delegates will leave feeling inspired, empowered and equipped to ensure that underserved learners in their school are better served.

Learning outcomes

- A deeper understanding of the link between being underserved and a low sense of belonging, status, self-efficacy, purpose and success
- A range of practical strategies and techniques to address these issues in schools
- A preliminary audit of need and an action plan.

Audience: Virtual School Designated Teachers and Senior Leaders from Norfolk Schools

We are holding this event twice – once in the Norwich area and again in the King's Lynn area. Please select your preferred location below.

Dates: Thursday 24 September 2026 (Norwich) and Friday 25 September 2026 (King's Lynn)

Time: 9:00 am - 3:00 pm

Price: Free*

**A £75 charge will be made for 'no-shows' unless there are mitigating circumstances.*

Click here to book the Norwich session on 24 September 2026: [Better Serving Underserved Learners](#)

Click here to book the King's Lynn session on 25 September 2026: [Better Serving Underserved Learners](#)